

## On-Page SEO Checklist

Pages	
Page Name (URL Slug)	
Title	
Headings & Subheads	
Graphic File Names	
Links	
Focus Keyphrase	
Meta description	

Blog Post	
Focus Keyword	
Title	
Meta description	
Graphic File Names	
Alt Text on Graphics	
Caption on Graphics	
Headings & Subheads	
Category	
Tags	
Internal Link	
External Link	



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